#### CITY OF UNALASKA UNALASKA, ALASKA

#### **RESOLUTION 2022-14**

A RESOLUTION OF THE UNALASKA CITY COUNCIL ESTABLISHING THE SUMS TO BE MADE AVAILABLE FOR COMMUNITY SUPPORT AND CAPITAL GRANTS FROM THE CITY OF UNALASKA TO THE APPLICANTS FOR COMMUNITY SUPPORT FOR FISCAL YEAR 2023

WHEREAS, the City of Unalaska acknowledges, appreciates and supports the services provided to the community by non-profit agencies; and

WHEREAS, the City of Unalaska wishes to provide financial aid to the qualifying non-profit organizations listed through its Community Support Program; and

WHEREAS, the City of Unalaska has received nine (9) Community Support Grant Requests and one (1) Non-Profit Capital Grant Request totaling \$1,785,195 for fiscal year 2023; and

WHEREAS, the target funding level for fiscal year 2023 community support, based on 3.5% of the average revenue for the General Fund for the five most recently completed fiscal years, plus the Bed Tax amount for the most recently completed fiscal year, is \$1,226,422; and

WHEREAS, the City Council is recommending a total funding amount of \$\_\_\_\_\_\_ for the Community Support Program, distributing accordingly per the next section.

NOW THEREFORE BE IT RESOLVED that the Unalaska City Council establishes the following amounts to be included in the fiscal year 2023 operating budget for community support and capital grants to non-profit organizations:

Community Grant Requestor	Amount
APIA	
Iliuliuk Family Health Services	
Museum of the Aleutians	
Unalaska Community Broadcasting	
Unalaska Senior Citizens	
Unalaska Visitors Bureau	
USAFV	
Q-Tribe Culture Camp	
Q-Tribe Food Bank	
Alaska State Firefighters	
Association (Unalaska)	
Total	\$ 0

PASSED AND ADOPTED by a duly constituted quorum of the Unalaska City Council on April 26 2022.

Vincent M. Tutiakoff, Sr. Mayor

ATTEST:

Marjorie Veeder, CMC City Clerk

# **MEMORANDUM TO COUNCIL**

То:	Mayor and City Council Members
From:	William Homka, Planning Director
Through:	JR Pearson, Acting City Manager
Date:	April 26, 2022
Re:	Resolution 2022-14: Establishing the Sums to be made available for Community Support & Capital Grants from the City of Unalaska to the applicants for Community Support for Fiscal Year 2023
	Community Support for Fiscal Fear 2025

**<u>SUMMARY</u>**: This year the formula amount of funding available is \$1,226,422 for the City of Unalaska's Community Support Grant & Capital Grant Program (Community Support Program). The formula is a guide and calculated using 3.5% of a five-year general fund revenue balance plus the bed tax amount collected the previous year.

Ten (10) organizations submitted applications totaling \$1,785,195, which exceeds the formula amount by \$558,773. One additional application was later rescinded.

All applications have been reviewed by Staff and are provided to Council for review. Staff does not make recommendations; City Council decides how to fund the requests. To aid in the decision making process the council packet includes a summary review sheet for each applicant. This material should help communicate the Community Support Program's financial impact on the FY23 budget.

Council typically decides funding awards for the Community Support Program at its second meeting in April each year to per the city budgeting process calendar. This year a resolution will be presented at the April 26, 2022 meeting along with a memo containing any additional information requested by the Council.

**<u>PREVIOUS COUNCIL ACTION</u>**: Each year from FY06 through FY17 Council established a special committee charged with reviewing and scoring the applications using the Council-approved evaluation tool.

On December 27, 2016 Council passed Resolution 2016-78 eliminating the Grant Review Committee, allowing Staff to do a preliminary review of all applications and then pass the application reviews and other informational documents to Council.

In December 2019 Council passed Resolution 2019-64 to increase the funding percentage from 3.4642% to 3.5% of the city's general fund revenue average for the past five (5) years. The purpose of the increase was to round the percentage up to a simple decimal number. The award amounts have varied over the years from 3.03% to 3.91%.

**BACKGROUND:** Eleven (11) Community Support Grant Requests and zero (0) capital requests were received. The Qawalangin Tribe later rescinded their application for the Food Bank. All submissions have been reviewed and summarized by Staff. All requests were completed and submitted in a timely manner. Two organizations, Alaska State Firefighter Association (ASFA) - Unalaska Chapter, and the Rusting Man Foundation, previously asked Council directly for

funding, but were requested to apply through this program instead. All application summaries are included in the Council Packet.

**DISCUSSION:** The funding amount available to be awarded this year is \$1,226,422: \$1,181,290 from the General Fund average of the past five years x 3.5%, plus \$45,132 collected from bed tax. The FY23 total funding request is \$1,785,195 and exceeds the FY23 funding formula amount by \$558,773. There is also about \$88,000 available from the tobacco tax to fund health related programs.

The applicant agencies are identified in the FY23 Community Grant Application Summary Table.

Organization	FY23 Request
APIA	\$140,000
Iliuliuk Family Health Services	\$180,000
Museum of the Aleutians	\$317,813
UCB/KUCB	\$109,000
Unalaska Senior Citizens	\$65,000
UVB	\$210,000
USAFV	\$237,457
Q-Tribe Culture Camp	\$255,925
ASFA Unalaska Chapter	\$20,000
Rusting Man Foundation	\$250,000
TOTAL	\$1,785,195

# FY23 Community Grant Application Summary Table

Q-Tribe Food Bank (Rescinded) \$166,236

### No Application This Year

Two organizations did not apply for funding. These are The University of Alaska Fairbanks and Aleutian Arts Council. Staff reached out to both agencies and they confirmed they did not intend to apply. The Aleutian Arts Council lost their non-profit status with the IRS, so is not eligible to apply.

### <u>Q-Tribe</u>

For many years the City has funded the Q-Tribe's Culture Camp. The amount was uniformly \$24,000 from 2017 – 2021. Unalaska awarded the Q-Tribe \$39,000 in 2022; the increase was requested because COVID-19 caused some reductions in camp sponsorships.

Last year, the Q-Tribe requested \$129,857 to fund a Food Bank. City Council approved a reduced amount of \$60,000. This was the first time this program was funded. This year the Q-Tribe requested \$166,236 to fund the Food Bank, but the organization emailed the Planning Department on April 4 requesting the application be withdrawn.

Removing the Food Bank request reduces the total grant application request from \$1,951,431 to \$1,785,195 (see table above). The Q-Tribe's request for Q-Camp support increased from the City's \$39,000 award last year to \$255,925 this year which represents a 656% increase. All other requests from currently funded non-profits changed between -2% to +18% year over year.

On February 8, 2022 the City of Unalaska passed Ordinance 2022-02 an ordinance amending Title 6.40 of the Unalaska Code of Ordinances to provide a limited exemption from sales tax to federally recognized tribes. While preparing the analysis for this issue, the subject of non-profit vs. government entity was discussed concerning the Q-Tribe. Although Unalaska has funded the Q-Tribe Culture Camp for many years, the tribe is not a non-profit. Unalaska's Community Support Grant policies have always specifically stated the following requirement on page 2:

*"Eligibility: Entities eligible for the program shall be community-based and regional nonprofit organizations that are tax exempt under §501(c) of the Internal Revenue Service Code. Eligible entities must use City funds for the delivery of local programs and services that provide health and safety resources or enhancement of the quality of life for residents. All eligible non-profits wishing to apply for City funding must complete an application."* 

In addition to information the City Clerk gained while processing the Q-Tribe's sales tax request, the Q-Tribe's substantial increase in requested funding draws attention to how Unalaska City Council should fund the organization. Tribes are governmental entities but are not 501 (c) 3 organizations. While much information is available online that discusses similarities/differences between tribal vs. non-profit organizations, Staff suggests the City clear up the question of eligibility for the Community Support Grant program. City Council can handle this one of two ways: pass a directive to the City Manager to amend the Community Support Grant program's eligibility requirements to make tribal entities eligible, or fund the Q-Tribe via City Council's budget.

### New Programs This Year

Two new organizations applied for funding this year. The ASFA Unalaska Chapter is requesting funding to produce a fireworks show for New Year's Eve. The Rusting Man Foundation is seeking funding to build a Fishermen Memorial sculpture. Karel and Marie Machalek presented the project idea to City Council a few months ago and City Council expressed support for the project. The City Manager and Planning Director requested the Machaleks apply via the Community Support Grant program so the administration could review the project using a standard process.

<u>ALTERNATIVES</u>: Council may choose to fund the requests as submitted or make changes where it deems necessary. Staff will bring the City Council funding recommendation spreadsheet to the meeting and facilitate the discussion at the meeting.

**<u>FINANCIAL IMPLICATIONS</u>**: Financial implications depend on the amount Council chooses to fund grant requests.

## LEGAL: N/A

**STAFF RECOMMENDATION:** Adopt Resolution 2022-14.

**PROPOSED MOTION:** I move to adopt Resolution 2022-14 Establishing the Sums to be made available for Community Support & Capital Grants from the City of Unalaska to the applicants for Community Support for Fiscal Year 2023.

## **<u>CITY MANAGER COMMENTS</u>**: I support staff's recommendation.

### ATTACHMENTS:

- Community Support Grant Recent Funding
- Community Support Grant Application Review Summary Sheets
- City Council Recommendation Spreadsheet

NOTE: The Community Support Grant Application Packets are available on the city website here: <u>https://www.ci.unalaska.ak.us/planning/page/community-support-grants</u>

### COMMUNITY SUPPORT GRANT RECENT AWARDS

AGENCY NAME	F	FY20 Award		FY21 Award		FY22 Award		FY23 REQ
ΑΡΙΑ	\$	205,350	\$	145,000	\$	142,000	\$	140,000
Iliuliuk Family Health Services	\$	180,000	\$	161,260	\$	151,748	\$	180,000
Museum of the Aleutians	\$	317,813	\$	317,813	\$	317,813	\$	317,813
ИСВ/КИСВ	\$	108,642	\$	106,350	\$	106,350	\$	109,000
Unalaska Senior Citizens	\$	57,467	\$	65,000	\$	65,000	\$	65,000
UVB	\$	200,000	\$	210,000	\$	210,000	\$	210,000
USAFV	\$	252,457	\$	252,457	\$	252,457	\$	237,457
Q-Tribe Culture Camp	\$	24,000	\$	24,000	\$	39,000	\$	255,925
Q-Tribe Food Bank					\$	60,000	(Re	escinded)
ASFA Unalaska Chapter							\$	20,000
Rusting Man Foundation							\$	250,000
TOTALS	\$	1,345,729	\$	1,281,880	\$	1,344,368	\$	1,785,195

Organization Name: Aleutian Pribilof Islands Association (APIA)

### APIA is requesting \$2,000 less than FY22

FY22 Award	Amounts	FY23 Request	Amounts
Behavioral Health Clinician (1FTE Salary)	\$86,000.00	Behavioral Health Clinician (1FTE Salary)	\$91,160.00
Behavioral Health Clinician (Benefits)	\$34,000.00	Behavioral Health Clinician (Benefits)	\$34,646.00
Program Costs/Supplies	\$5,000.00	Dues/Fees/Subscriptions	\$1,50.00
Commodities (food, cleaning products)	\$4,500.00	Commodities (Food, office supplies)	\$3,376.00
Travel	\$10,000.00	Travel	\$5,000.00
Training	\$2,500.00	Training	\$2,500.00
Total FY21 Award	\$142,000	Total FY23 Request	\$140,000.00

### **Application Highlights**

- APIA is requesting a total of \$140,000 to meet the staffing needs and targeted activities plan that will have a direct benefit to residents of Unalaska. This is a decrease of \$2,000 from FY22.
- Aleutian Pribilof Islands Association, Inc. (APIA) Integrated Health Department, Community Health Services
  Division provides behavioral health care, community wellness activities, healthy relationship services, youth
  programs, and eldercare programs services in Unalaska. the most frequently requested services in Unalaska
  are around substance abuse prevention and treatment, diabetes awareness/access to healthy foods, and services
  for Elders.
- APIA offers these services at two locations in Unalaska: Oonalaska Wellness Center (OWC) and the APIA Biorka Clinic as well as collaborating with community partners to meet the behavioral health demands in the community.
- A vital part of services in Unalaska includes our behavioral health providers responding to unforeseen crisis situations.
- *Eldercare Program:* Provides an additional resource for local Unalaska Elder residents to remain in their community rather than relocating to a nursing home, thereby reducing psychological and physical distress.
- Youth Services Program: With youth-informed programming, we anticipate targeted, peer-driven youth services.
- *Healthy Relationships Program*: The Healthy Relationships Program aims to not duplicate services in Unalaska, rather we want to collaborate with USAFV and enhance outreach and educational efforts to Unalaskans.
- Administration: Provides support for and direction of development and expansion of services identified as needed in Unalaska. Harriet Berikoff is the Qawalangin Tribe representative from Unalaska. Our CFO reviews all budget document associated with this award. Also, our Travel Coordinator assists with arranging travel for staff from Unalaska to attend trainings and travel for Anchorage based staff to travel to Unalaska.
- During the FY 2022 grant year, APIA plans to:

1.) Offer well-rounded behavioral health services that align with needs of the entire community.

2.) Enhance prevention and outreach efforts in topic areas that align with community request

(e.g., anti-bullying, suicide prevention, and healthy lifestyle choices such as pro-social activities,

nutrition/traditional foods, cultural values and safe partner relationships). These events will comply with local mandates related to COVID-19.

3.) Network with community partners in Unalaska to prevent and decrease drug use in the community

- Application submitted on time;
- All application requirements were met. Letters of Support are optional;
- All FY22 has been timely and is current.

Organization Name: ASFA Unalaska Chapter

#### This is the first year this organization has applied.

FY23 Request	Amounts
Program Supplies (Fireworks)	\$ 15,000.00
Insurance	\$ 2,500.00
Miscellaneous (Haz-Mat Shipping)	\$ 2,500.00
Total FY23 Request	\$ 20,000.00

### **Application Highlights**

- The ASFA Unalaska Chapter exists to support the staff and volunteers of the Unalaska Fire Department, but is an independent organization.
- Previous activities have included fire truck rides, Lids for Kids, annual donations to support Camp Q and the Firefighters' Ball fundraiser. Last year, they replaced the Firefighters' Ball with the New Year's Good Cause Gala, which raised funds to purchase snow safety equipment for the community.
- Starting in 2021, the ASFA Unalaska Chapter has put on a New Year's Eve fireworks show. In 2022, Council funded another NYE fireworks show conducted by the Chapter with the understanding that future requests would come through the Community Support Grants Program.
- Goal 1: Fireworks Display:

Work for the fireworks display begins in October, with the purchasing and securing of an order of fireworks, managing delivery to the shipping company, and delivery to Unalaska. Insurance will also be sought approximately at this time. From this point, construction of the fireworks on the trailer and wiring is completed in the week leading up to the show. Weather permitting, fireworks are launched at midnight celebrating the start of the new year.

### **Application Findings/Other Information:**

• All application requirements were met. Letters of Support are optional;

### Organization Name: Iliuliuk Family Health Services (IFHS)

### IFHS is requesting same as requested in FY22. In FY22 IFHS was awarded \$151,784 of \$180,000 request.

FY21 Award	Amounts		FY23 Request		Amounts
On Call Providers	\$	79,500.00	On Call Providers		116,921.00
On Call Staff	\$	39,833.70	On Call Staff	\$	41,632.00
On Call Providers Benefits	\$	21,659.20	On Call Providers and Staff Benefits	\$	21,447.00
On Call Staff Benefits		10,755.10			
Total FY22 Award	\$	151,748.00	Total FY21 Request	\$	180,000.00

### **Application Highlights**

### "To Provide Quality Integrated Health Care and to Promote Health and Well-Being."

- IFHS is the only health care available for the island and surrounding area that provides 24/7 coverage, thus creating huge costs with little return.
- 24/7 staff roles are as follows:
  - Medical Provider (Physician, Nurse Practitioner, or Physician's Assistant) on-call daily
  - Registered Nurse (RN)/Paramedic/Emergency Medical Technician (EMT)- Level 3 providing assistance with patient care
  - Lab/Radiology Tech to perform lab and x-ray support
- From January through December 2021, IFHS provided 134 after-hours and emergency visits (not including afterhours COVID testing). We also coordinated 61 medivacs in CY2021. We are most proud of the fact that IFHS was able to treat 55% of emergent patients locally, which not only saved financial resources but also significantly reduced the stress and anxiety of patients and their loved ones.
- The target population of IFHS is anyone in need of medical care while visiting, working, or residing in Unalaska/Dutch Harbor, or working in the fishing fleets of the North Pacific Ocean and Bering Sea.
- In FY23, IFHS is anticipating a minimum of 400 after hours/emergency calls (including COVID calls) and will respond to all appropriate after hours/emergency calls.
- IFHS consistently seeks support from the local fishing and shipping industries, and while we have received donations through the wall of support, such contributions have decreased significantly in recent years. The facility also receives FQHC funding which does not include funds for after-hours care, as most communities have the support of an emergency room or hospital.
- This request for funding is to offset a portion of the expense incurred by IFHS to provide this access to urgent/emergent care on the island, and is consistent with the FY22 request.

- Application submitted on time;
- Letters of Support are optional;
- Midyear report was on time

### Organization Name: Museum of the Aleutians (MOTA)

#### MOTA is requesting same as FY22.

City In kind Contributions: Museum building, building insurance, maintenance and repairs, inside and out

FY22 Award	Amounts	FY22 Request	Amounts		
Executive Director (FT)	\$ 54,255.00	Executive Director (FT)	\$	64,255.00	
Collections Manager	\$ 46,100.00	Collections Manager (FT)	\$	46,100.00	
Education and Outreach Manager	\$ 48,262.00	Education and Outreach Manager (FT)	\$	47,314.00	
Store and Visitor Manager	\$ 24,000.00	Office Manager	\$	10,500.00	
		Visitor Services Representative	\$	11,000.00	
Part time Assistant	\$ 5,000.00	Part Time Assistant	\$	2,000.00	
Health Insurance	\$ 30,000.00	Benefits x3 FT	\$	30,000.00	
Personnel Related Expenses	\$ 15,144.00	Payroll Expenses	\$	15,644.00	
Communications	\$ 11,000.00	Communications	\$	9,500.00	
Utilities (Electricity, Fuel, & Trash Disposal)	\$ 40,000.00	Utilities (Electricity, Fuel, & Trash Disposal)	\$	47,000.00	
Facilities Maintenance	\$ 1,000.00	Facilities Maintenance	\$	500.00	
Program Supplies	\$ 2,000.00	Program Supplies	\$	2,000.00	
Dues, Fees, Subscriptions	\$ 1,000.00	Dues, Fees, Subscriptions	\$	1,000.00	
Equipment Purchase/Lease/Maintenance	\$ 5,000.00	Equipment Purchase/Lease/Maintenance	\$	4,000.00	
Office and Janitorial Supplies	\$ 2,000.00	Office and Janitorial Supplies	\$	2,000.00	
Travel-Staff	\$ 5,500.00	Travel-Staff	\$	4,000.00	
Training - Staff	\$ 4,552.00	Training - Staff	\$	4,000.00	
Audit	\$ 5,000.00	Audit	\$	6,000.00	
Financial Manager	\$ 10,000.00	Financial Services	\$	5,000.00	
Insurance	\$ 5,000.00	Insurance	\$	5,000.00	
Janitor	\$ 3,000.00	Janitor	\$	1,000.00	
Total FY22 Request	\$ 317.813.00	Total FY23 Request	Ś	317.813.00	

Total FY22 Request \$ 317,813.00

Total FY23 Request \$ 317,813.00

- In a *normal* year, the Museum curates an average of three exhibits, hosts a variety of in-person events, such as the Annual Membership Drive and Auction, as well as our chocolate tasting competition, talks by visiting researchers, community archaeology, and other events.
- The FY23 Community Support grant request is for \$317,813, or 36.20% of our overall budget, and will cover a portion of personnel costs, utility expenses, travel and training for the Board and staff for professional development. Although the MOTA staff has been very successful in securing grants for educational projects, exhibits, collections work, and technological improvements, we rely heavily on the support of the City of Unalaska Community Support program funds for the majority of our operations, because granting agencies typically do not fund museum operational expenses. Without the Community Support Grant assistance, the Museum will have to close its doors. We are dedicated to providing professional care for our collections and improving the quality of life in our community by providing full access to the Aleutian Islands' history, culture, and art through exhibits, research, and

education programs. The services offered to the community by the Museum are unique and are not duplicated by any other organization in the community or region.

- Services offered to the community by MOTA are unique and are not duplicated by any other organization in the community or the region!
- The MOTA staff works in cooperation with the Unalaska City School District (USCD) to expand educational opportunities for students. The Museum offers USCD education programs such as internships, field trips, lectures, hands-on classes, exhibits, and special events. We also offer internship programs and volunteer opportunities in archaeology and museum studies for USCD high school students.
- MOTA collaborates with Unalaska City School District (USCD), Ounalashka Corporation, Qawalangin Tribe, University of Alaska, Fairbanks, US Fish and Wildlife, Alaska Volcano Observatory, Unalaska Community Broadcasting (UCB), Unalaska Visitor's Bureau, Grand Aleutian Hotel, Iliuliuk Family and Health Services, and Aleutian Islands Worlds War II National Monument-Visitor Center.

- Application was on time;
- All application requirements were met; Letters of Support are optional
- All FY22 reporting has been timely and is current;

Organization Name: Qawalangan Tribe (Q-Tribe)

# Q-Tribe is requesting \$216,925.08 more than what was awarded in FY22 in order to expand Camp Qungaayux into a year-round culture preservation program.

**City In kind Contributions:** Road maintenance to Humpy Cove and waste removal from the sanitation facilities located at Humpy Cove campsite.

FY22 Award	Amounts	FY23 Request	Amounts
Camp Coordinator	\$ 7,280.00	Personnel – Salaries	\$ 58,618.40
Camp Mentors	\$ 12,800.00	Personnel – Benefits	\$ 10,563.20
Camp Staff	\$ 8,000.00	Facilities (Maintenance)	\$ 30,000.00
Camp Laborers	\$ 1,800.00	Program Costs/Supplies	\$ 50,100.00
Camp Coordinator - Benefits	\$ 1,092.00	Equipment	\$ 2,000.00
Camp Staff - Benefits	\$ 1,200.00	Commodities (Food)	\$ 8,000.00
Camp Laborers - Benefits	\$ 270.00	Travel	\$ 17,600.00
Payroll Expenses	\$ 1,708.00	Professional Services	\$ 2,300.00
Program Supplies	\$ 12,000.00	Miscellaneous (Fundraising Overhead)	\$ 76,743.48
Equipment Purchase/Lease	\$ 12,000.00		
Miscellaneous	\$ 27,912.00		
Total FY22 Request	\$ 86,062.00		
Total FY22 Award	\$ 39,000.00	Total FY23 Request	\$ 255,925.08

- The Qawalangin Tribe of Unalaska is expanding Camp Qungaayux into a year round culture preservation program with greater community outreach focused on health and wellness as well as Unangan Cultural Programs. Culture nights are open to the entire community of Unalaska.
- Camp Qungaayux Day Camp
  - Elders and Mentors are the knowledge holders and are tasked with being Camp leaders and teachers. Each provides a rare opportunity for the community to engage in cultural experiences otherwise not seen to non-indigenous people.
  - Camp Qungaayux does not have permanent structures. These must be built and removed each year. Safety is always the primary consideration when considering camp labor. Camp laborers provide the manpower to setup and tear down camp in a safe and structurally sound manner. Typically, the community rallies together to support these efforts but it is necessary to hire additional staff.
  - Community volunteers and office staff support all aspects of camp.
- Heart Health and Culture Crafts
  - Heart Health and Culture Crafts is managed by the Director of Culture and Wellness and the Culture and Wellness Coordinator (Camp Director). Both are responsible for planning, developing and the implementation of coordinated culturally relevant craft nights.
  - Advertising is limited to funding. Generally, this information is disseminated through text chains, posted flyers and word of moutn.

- Culturally relevant crafts are provided a minimum of 50 times per year (with weeks shutdown during week-long culture camp). Some of the crafts for this year included salmon leathering, beading7and working with furs. Some supplies for these crafts are donated. The rest are purchased. There is no charge for participation in these craft nights.
- The setup and tear down for these activities are provided by the Culture and Wellness student associates.
- Camp Q goals and objectives:
  - Goal 1: Camp Q and Culture Crafts Programming
    - 1. Plan and develop a program for the 25<sup>th</sup> anniversary celebration and continued craft nights.
    - 2. After Camp Q, review evaluations and create action plans for the upcoming year.
  - Goal 2: Expansion of Camp Q
    - 1. Order and manage supplies for both Camp Q and Culture craft nights.

- Application was on time;
- All application requirements were met; Letters of Support are optional;

### Organization Name: Qawalangin Tribe of Unalaska (Food Bank)

### Q-Tribe Food Bank is requesting 103,236.60 more than it received in FY22 to support the purchase of on-island meat and seafood/fish products.

FY22 Award		Amounts	FY23 Request		Amounts
Personal – Salaries / Benefits	\$	36,710.00	Personnel – Salaries & Benefits		42,335.34
Facilities		9,600.00	Facilities	\$	7,350.00
Program Cost	\$	9,000.00	Program Costs/Supplies	\$	4,100.00
Equipment	\$	2,225.00	Commodities	\$	65,000.00
Commodities		30,000.00	Miscellaneous (Fundraising Overhead)		44,451.26
Training	\$	200.00			
Miscellaneous	\$	42,116.07			
Total FY22 Request	\$	129,857.07	Total FY23 Request	\$	163,236.60
Total FY22 Award	\$	60,000.00			

### **Application Highlights**

- The Qawalangin Tribe of Unalaska (QTU, Tribe) recognizes the barriers some Unalaskans face regarding accessing
  consistent, culturally significant, and nutritious food. The cost of living in Unalaska is higher than most other
  communities in the nation, which leaves many residents struggling to meet their basic needs. Exacerbating that
  reality, the continuation of the COVID-19 pandemic has caused more people to seek hunger relief and other
  financial services to get by.
- The Tribe has procured seed funding to develop Unalaska's first "official" food bank. This program, in partnership
  with the Aleutian Housing Authority and the City of Unalaska, will provide food to individuals and families
  experiencing intermittent or chronic food insecurity. In addition to meeting the basic hunger needs of
  Unalaskans, the Unalaska Food Bank will seek to provide nutritious food not often available in hunger relief
  services.
- Since the Tribe applied for funding to develop the food bank, QTU staff have been in contact with USAFV staff about the project. QTU staff remain in regular contact with USAFV regarding common goals and services and plan to work collaboratively to meet the needs of Unalaskans. We look forward to future opportunities to work together and to be able to support USAFV in any way we can.
- Goal: To provide consistent, culturally significant, nutritious foods to people experiencing food insecurity in Unalaska.
  - Objective: QTU Food Bank will provide a comprehensive range of food products including seafood, perishables, and non-perishables to meet the needs of people experiencing food insecurity in Unalaska.

- Application submitted on time.
- All application requirements were met. Letters of Support are optional.

Organization Name: Rusting Man Foundation

### This is the first year this organization has applied.

FY23 Request	Amounts
Casting of Bronze Statues in Czech	
Republic	\$ 200,000.00
Transportation from Czech Republic to	
Unalaska	\$ 37,500.00
Advertising	\$ 12,500.00
Total FY23 Request	\$ 250,000.00

### **Application Highlights**

- The Rusting Man Foundation is established to promote art in rural Alaska Communities, especially among young people and to build a Fishermen Memorial in Unalaska/Dutch Harbor to honor fishermen lost to the sea.
- RMF seeks to promote art among young people in our community, especially high school students, by bringing them to different workshops and making them to be able to participate in creating their own art projects as well as help with the Fishermen Memorial Project.
- Fundraising will make up the remainder of the \$500,000 project budget. RMF has already begun fundraising and has already received \$5,000 from Norton Sound Economic Development Corporation and \$50,000 from the Ounalashka Corporation.

### **Application Findings/Other Information:**

• All application requirements were met. Letters of Support are optional;

Organization Name: Unalaska Community Broadcasting (UCB)

### UCB is requesting \$2,650 than in FY22 to help cover inflation and cost of living increases.

### City In kind Contributions: Studio and Office space in Burma Road Chapel

FY21 Award	Amounts		FY23 Request	Amounts	
General Manager	\$	35,380.00	Personnel – Salary & Benefits	\$ 53,100.00	
Arts & Culture - Producers	\$	5,800.00	Facilities	\$ 12,500.00	
General Manager - Benefits	\$	7,047.00	Development	\$ 11,900.00	
Payroll-FICA	\$	2,790.00	Administration	\$ 31.500.00	
Facilities	\$	12,500.00			
Development	\$	11,450.00			
Administration	\$	32,798.00			
Total FY22 Award	\$	106,350.00	Total FY23 Request	\$ 109,000.00	

- KUCB has received local grant funding since we split off from the City of Unalaska and became an independent nonprofit in 1984. The City has historically funded us in order to bring crucial news and information to the community. In the coming year, we will continue to rely on City of Unalaska funding.
- Longtime operational grants also include federal funding (through the Corporation for Public Broadcasting) and state funding (through the Alaska Public Broadcasting Commission). Unfortunately, state funding was cut to all public media stations in 2019. Each year since then, funding is added back into the budget by the legislature and vetoed by the governor. We are hopeful that the funding will be restored in the future.
- In the meantime, KUCB has diversified our funding stream. We have been very successful with new grants to fund reporting positions including ProPublica and Report for America. We have also increased cash income by selling news content and providing production work for hire. We've reduced our broadcasting costs down to the lowest possible levels.
- KUCB has a long history of providing public media in Unalaska. Changes in technology have expanded available platforms for the news and information that our organization provides, and we monitor trends in order to reach our audience wherever they find information. A clear workflow allows us to manage a great deal of content with a small staff and we do as much as we possibly can with the resources available.
  - We are a part of a consortium of public media stations called CoastAlaska. They handle financial work including: accounts payable and receivable, reporting, and payroll. This partnership allows local staff to focus on content.
  - CoastAlaska also provides engineering support. Engineers have remote access to our equipment and they make annual trips to Unalaska.
  - Our reporters provide news and public affairs programming on all of our platforms (TV, radio, and the web). They write and research local news, produce newscasts for broadcast, update our online platforms, bring Unalaska's news to a statewide audience, and provide broadcasts of municipal meetings.
  - Multimedia producers create music and entertainment programming, community event updates, health and wellness information, live sports coverage, the About of the Town section of our website, local public service messages and our community calendar.

- Staff and volunteers fall under the leadership of our General Manager, who also takes the lead on program development, fundraising, radio and television operations, volunteer training, and events.
- KUCB has local DJs on the air seven days a week.
- All staff and board members assist with fundraising and special events

- Application submitted on time;
- All application requirements were met. Letters of Support are optional;

#### Organization Name: Unalaskans Against Sexual Abuse and Family Violence (USAFV)

FY22 Award	Amounts	FY22 Request	Amounts	
Personnel-Salaries	\$ 123,852.00	Personnel-Salaries	\$ 122,648.00	
Personnel-Benefits	\$ 28,135.00	Personnel-Benefits	\$ 31,016.00	
Payroll Expenses	\$ 21,503.00	Payroll Expenses	\$ 22,507.00	
Facilities	\$ 14,250.00	Facilities	\$ 9,724.00	
Program Costs/Supplies	\$ 15,500.00	Program Costs/Supplies	\$ 15,500.00	
Equipment	\$ 3,000.00	Equipment	\$ 3,000.00	
Commodities	\$ 21,833.00	Commodities	\$ 21,833.00	
Travel	\$ 6,775.00	Travel	\$ 6,775.00	
Training	\$ 2,500.00	Training	\$ 2,500.00	
Personal Services	\$ 11,610.00	Personal Services	\$ 11,610.00	
Other/Misc.	\$ 3,500.00	Other/Misc.	\$ 3,500.00	
Total FY21 Award	\$ 252,457	Total FY22 Request	\$ 237,457	

#### USAFV is requesting less than requested in FY22.

- USAFV is requesting \$237,457.00 from the City to fund salaries, benefits, facilities, program costs/supplies, equipment, commodities, travel, training, professional services and other/miscellaneous expenses.
- Documentation around the world has demonstrated that under the conditions provided by COVID-19 (isolation, financial insecurity, etc.) rates of domestic violence, including child and elder abuse, have been rising. Unlike some shelters USAVF has not experience an increase in peoples seeking immediate shelter. Over the last year USAVF has experienced increase in demand for food assistance and, especially, for homeless prevention services for those negatively impacted by COVID-19 shutdowns.
- USAFV has operated a 24-hour crisis line and a shelter for survivors of domestic violence, sexual assault, child or elder abuse, stalking, incest and others in crisis. USAV provides crisis intervention, shelters women and men due to abuse, homelessness, or being stranded, assist with safety planning, legal, criminal, medical and other systems advocacy, information, referrals, food assistance, emergency transportation, education, and outreach services.
- USAFV serves <u>all</u> members of the community. USAFV provides shelter and assistance for those in need either at the center or at facilities other than USAFV.
- Because of their long history in the community USAFV is viewed as a "catchall" for people in crisis. Because of this USAFV is often the first point of contact for people in crisis. No matter what the problem, when people call upon USAFV they do their best to support them in accessing the resources and services they need.
- USAVF has a full-tome staff of three people, including the Executive Director. All staff members answer the crisis line and rotate being on 24-hour call. Even with a small staff USAVF provides consistent and reliable services.
- USAFV works closely with other agencies in the community, such as APIA, IFHSBH, DPS, faith-based organizations, etc., to refer people to the appropriate agency for assistance. USAFV has a long history of collaboration with other local agencies and led the way in establishing the Unalaska Interagency Cooperative (UIC), an informal group that meets for the sole purpose of sharing information, resources and coordinating services to the community

- USAFV operates as Unalaska's food bank providing hundreds of food boxes to individuals and families every year.
   When boats or other entities donate large quantities of food, USAFV ensures it is distributed throughout the community to those groups and individuals who need it the most.
- USAFV recognizes that outreach and education are the keys to preventing future violence and creating a safer community and to that end focus on outreach and education whenever funding and staffing allows.
- Application Findings/Other Information:
- Application submitted on time;
- Applicant has attended a recent city grant workshop;
- All application requirements were met. Letters of Support are optional;

### Organization Name: Unalaska Senior Citizens (USC) – Nutrition & Transportation Services

FY21 Award	Amounts		FY22 Request	Amounts	
Program Director (FT)	\$	18,590.00	Program Director (FT)	\$	19,435.00
Program Director (FT)	\$	18,590.00	Program Director (FT)	\$	18,590.00
Homemaker (FT)	\$	1,140.00	Homemaker (FT)	\$	1,140.00
Payroll and Taxes (9.28%)	\$	3,330.75	Payroll and Taxes (9.28%)	\$	3,802.92
Workman's Comp	\$	1,532.80	Workman's Comp	\$	1,836.00
Communications	\$	600.00	Communications	\$	450.00
Congregate Meals	\$	8,162.50	Congregate Meals	\$	8,000.00
Congregate Food Services Supplies	\$	2,162.50	Congregate Food Services Supplies	\$	1,150.75
Transportation Cost	\$	675.00	Transportation Cost	\$	785.00
Office Supplies	\$	70.23	Office Supplies	\$	263.36
Annual Audit	\$	4,000.00	Annual Audit	\$	2,000.00
Bookkeeping	\$	5,771.22	Bookkeeping	\$	5,771.22
Insurance (vehicle, General Liability, etc.)	\$	375.00	Insurance (General Liability, etc.)	\$	575.00
			Community Outreach	\$	150.00
			Insurance, Vehicle	\$	1,051.50
Total FY22 Award	\$	65,000.00	Total FY22 Request	\$	65,000.00

### USC is requesting the same amount awarded in FY22.

- USC requests the same amount as requested and awarded in FY22.
- The Unalaska Senior Citizens (USC) mission is to provide Nutrition, Transportation and Support services; promote the health and well-being of the senior citizens of Unalaska; assist in their ability to live independently and remain active in the community.
- This request is for the nutrition and transportation program and will fund salaries, facilities, program costs, office supplies and professional services. The nutrition and transportation program is primarily funded through the City of Unalaska Community Support Grant funds and the State of Alaska, with minimal Federal dollars. USC also receives generous donations and contributions from local businesses, other non-profits and local residents.
- During the Covid-19 pandemic USC staff has worked with the Qawalangin Tribe to provide weekly groceries to residents of the Father Ishmael Gromoff Senior Center to mitigate the centers exposure to the virus. Another example is the help that the IFHS and APIA Clinics provide with health care presentations, free blood pressure checkups, blood sugar screenings and flu shots. USC assists other agencies in the community by offering accessible transportation to handicapped individuals younger than age 60 and has provided access to the van for large group transportation upon request.
- Unalaska Senior Citizens has a small but dedicated staff of two full-time Program Directors, a contracted Bookkeeper and a part-time Homemaker. Staff is evaluated annually by the program directors. Since the training in 2019 there have been changes to our program staffing and Board and we hope to seek out new training opportunities as soon as the pandemic is over.
- The Unalaska Senior Citizens serves all senior citizens age 60 and over, specifically targeting those socially and economically challenged.

- In addition to helping the qualifying members of our community, USC extends services to senior citizens visiting from other parts of Alaska and the US. The Congregate Lunch Program is also available to those under the age of 60, at a cost of \$8.00 per meal, to promote interactions with community members of all ages. The benefits of serving lunch five days a week have proven to be multiple, not only are our seniors receiving nutritional meals on a regular basis, but we have seen an increase in their level of participation in all events and improvements to their overall quality of life.
- Nutritional Services: Nutritional Services is the primary service that USC offers. The lunch program
  assists senior citizens in meeting nutritional needs by providing them with meals five days a week that
  meets 1/3 of their daily dietary allowance. Meals will be served at the Father Ishmael Gromoff Senior Center at a
  minimum of 260 days out of the year. Home delivered meals will continue, but the Congregate meal program has
  re-opened. The meals are prepared and purchased from UniSea Galley at a cost of \$5.00 per meal.
- Unalaska Senior Citizens works closely with other community entities for volunteerism and donations including: **Ounalashka Corporation** provides financial support and promotes awareness of the organization and programs available among OC shareholders.

**IFHS** provides yearly flu shots and speakers on nutrition, behavioral health and other educational workshops as well as monthly blood pressure and blood sugar checks.

**APIA** provides speakers on nutrition, behavioral health and other educational workshops. They offer senior citizens yearly flu shots during the fall months in addition to blood pressure checks. APIA also hosts the Elder Tea event each month.

**Qawalangin Tribe** refers Alaska Natives and American Indians to our organization as well as organizes cultural activities, donates food and other in-kind items for gatherings and provides volunteer help with the lunch program.

**USAFV** often coordinates the receipt and distribution of food donations from fishing vessels. They refer people to our organization along with offering educational materials on senior citizen abuse and other issues faced by seniors and their families.

Ballyhoo Lions Club provides financial assistance to senior citizens in need.

**Aleutian Housing Authority** provides Unalaska Senior Citizens with in-kind rent for offices, use of a jointly owned kitchen and the common room for the congregate lunches, craft sessions,

lecture/workshops and social gatherings. Donations of labor, free maintenance of the kitchen equipment, upkeep of the common area, electricity and heat are also provided.

**UniSea,** a major seafood processing plant, provides meals at discounted cost of \$5.00 per meal. **Safeway** grocery store donates bread, cakes and other food items several times during the year and offers a senior citizens' discount to seniors shopping at the store.

**Unalaska Community Broadcasting** provides coverage of special events, as well as free advertising of upcoming events and programs taking place for seniors.

**PCR** works with USC staff to create programs for senior citizens. The pool has been used by seniors for recreational and fitness activities. The PCR facilities are provided at no cost to the seniors.

- Application submitted on time;
- All application requirements were met. Letters of support are optional;
- All FY22 reporting has been timely and is current.

### Organization Name: Unalaska Visitors Bureau (UVB)

### UVB is requesting the same amount as FY22.

FY21 Award	Amounts	FY22 Request	Amounts		
Executive Director FT	\$ 60,000.00	Executive Director FT	\$	63,000.00	
Operations Assistant PT	\$ 30,000.00	Operations Assistant PT	\$	30,000.00	
Seasonal Employees	\$ 6,000.00	Student Intern/Seasonal Employees PT	\$	3,000.00	
Executive Director - Benefits	\$ 4,000.00	Executive Director - Benefits	\$	4,000.00	
Payroll Taxes	\$ 10,500.00	Payroll Taxes	\$	10,000.00	
Rent	\$ 15,000.00	Rent	\$	15,000.00	
Communications	\$ 3,500.00	Communications	\$	2,000.00	
Utilities/Telephone/Internet	\$ 6,500.00	Utilities/Telephone/Internet	\$	5,500.00	
Insurance	\$ 5,000.00	Insurance	\$	5,000.00	
Program Supplies	\$ 3,500.00	Program Promotion Materials	\$	2,500.00	
Printing & Media	\$ 5,000.00	Printing & Media	\$	5,000.00	
Community Outreach	\$ 3,200.00	Community Outreach	\$	3,000.00	
Advertising & Destination Marketing	\$ 10,000.00	Advertising & Destination Marketing	\$	12,000.00	
Dues/Fees/Subscriptions/ Conference Registration	\$ 2,000.00	Dues/Fees/Subscriptions/ Conference Registration	\$	2,000.00	
Equipment purchase/Maintenance	\$ 4,000.00	Equipment purchase/Maintenance	\$	2,500.00	
Office Supplies	\$ 2,000.00	Office Supplies	\$	1,500.00	
Travel	\$ 4,500.00	Travel	\$	4,500.00	
Training	\$ 4,000.00	Training	\$	4,000.00	
Audit	\$ 7,000.00	Audit	\$	7,000.00	
Bookkeeper	\$ 11,000.00	Bookkeeper	\$	11,000.00	
Brochures – Visitors Guide	\$ 10,000.00	Brochures 2023-2024 Visitors Guide	\$	10,000.00	
Website	\$ 2,000.00	Website	\$	2,000.00	
Other/Misc Fundraising Overhead	\$ 1,300.00	Other/Misc Fundraising Overhead	\$	4,000.00	
Total FY21 Award	\$ 210,000.00	Total FY22 Request	\$	210,000.00	

- The Unalaska/Port of Dutch Harbor Convention & Visitors Bureau (Unalaska Visitors Bureau) is established to promote and encourage tourism and to support the development and sustainability of tourism infrastructure in the Unalaska/Port of Dutch Harbor region.
- The UVB is the sole entity that promotes and encourages travel to Unalaska. UBV works closely with multiple businesses, as well as the City of Unalaska, to successfully draw attention to our island for future visitors as well as potential community members.
- Staff is trained through on-the-job training, and also attend conventions or conferences when able. The E.D. continues to mentor staff on policy, procedures and providing excellent customer service. The UVB Board and staff have yearly board training in addition to access for online training through The Foraker Group.
- We predominantly gauge our success through our ability to attain our goals: financial, partnerships (number of memberships, strength of business and industry relationships), event turnout, and variety of what we can offer visitors to the island. We further measure our success through community, business, partner, and visitor feedback or critique.

- UVB's main mission is to encourage tourism in Unalaska through promotion of our region. There is no other organization that works to market Unalaska nor provides the services that UVB provides for the community. UVB serves the residents of Unalaska, 5,000+ transient workers, business travelers, visiting friends and families, cruise ship and ferry passengers, scientific researchers, and other travelers who choose Unalaska as their destination.
- A majority of our marketing targets travelers, but the entire community is able to benefit from our various efforts to promote travel to Unalaska
- **Goal I:** Develop a formal and comprehensive scope of work, including a marketing plan for potential travel markets.

**Objective 1.1:** Update UVB's strategic plan and include a marketing plan **Objective 1.2:** Create a "catalogue" for advertising, marketing, and sponsorship opportunities for local businesses and tourism supporters.

**Objective 1.3:** Identify the most appropriate advertising outlets for Unalaska. Heighten UVB's marketing presence online and print or interactive media throughout the state.

**Objective 1.4:** Identify and connect with local influencers to help promote Unalaska as a destination.

• **<u>Goal II</u>**: Gather data related to travel & tourism in the Unalaska region.

**Objective 2.1:** Work with entities such as SWAMC and ATIA to collect past Southwest travel & tourism data and work with them to update the data

**Objective 2.2:** Connect with companies such as Miles Partnership and/or McKinley Research Group to create ways to collect visitor data

**Objective 2.3:** Collect data online and in-person. Work with the City of Unalaska, local airlines and charter companies, the AMHS, and cruise lines to gather data from visitors.

**Objective 2.4:** Create a visitor form to be distributed on Ravn, passenger charter flights, and AMHS to gather information about travelers coming to Unalaska not on cruise ships. Potentially work with the DOT on the Airport Masterplan project to create a partnership for collecting travel data from passenger flights.

- Anticipated Impact: By obtaining historical and new travel and tourism data for the Unalaska region, we can better understand what tourism has looked like and could look like in the region. The data will also help support our marketing programs by giving us direction within our marketing plan and allowing it to be data-driven.
- The most significant change is our office location. Program changes will reflect in our move towards proving virtual and online events.

- Application submitted on time;
- All application requirements were met. Letters of Support are optional;

#### FY23 COMMUNITY SUPPORT GRANT PROGRAM CITY COUNCIL RECOMMENDATIONS

Council Member	Robinson	Bell	Nicholson	Tungul	Looby	Coleman	Tutiakoff	Average Award	FY23 Request	FY 23 Award
Non Profit										
APIA	\$140,000	140,000		140,000	140,000	140,000	140,000	140,000	140,000	
IFHS	\$102,000	103,152		180,000	180,000	180,000	180,000	154,192	180,000	
MOTA	\$317,813	317,813		317,813	317,813	317,813	317,813	317,813	317,813	
KUCB	\$109,000	109,000		109,000	109,000	109,000		90,833	109,000	
Senior Center	\$65,000	65,000		65,000	65,000	65,000	65,000	65,000	65,000	
UVB	\$210,000	210,000		210,000	210,000	210,000		175,000	210,000	
USAFV	\$237,457	237,457		237,457	237,457	237,457	237,457	237,457	237,457	
Q Tribe Camp Q	\$25,000	24,000		255,925			50,000	59,154	255,925	
ASFA	\$20,000	20,000		20,000	20,000	20,000		16,667	20,000	
Fisherman Memorial		0				250,000	250,000	83,333	250,000	
TOTAL	\$1,226,270	\$1,226,422	\$0	\$1,535,195	\$1,279,270	\$1,529,270	\$1,240,270	\$1,256,116	\$1,785,195	
									TOTAL	
2023 3.5% Cap	1,226,422	1,226,422	1,226,422	1,226,422	1,226,422	1,226,422	1,226,422			
2023 Recommendation	1,226,270	1,226,422	0	1,535,195	1,279,270	1,529,270	1,240,270			
Difference	152	0	1,226,422	-308,773	-52,848	-302,848	-13,848			

**\$0**