
MEMORANDUM TO COUNCIL

To: Mayor and City Council Members
From: William Homka, Acting City Manager
Date: April 10, 2023
Re: Summary of Community Support Grant Application Requests

SUMMARY: Tonight Council will hear directly from the applicants to the Community Support Grant Program. Each organization has been asked to limit their presentation to five minutes.

The applications have been reviewed by Staff and are provided to Council for review. Staff does not make recommendations; City Council decides how to fund the requests. To aid in the decision making process the council packet includes a summary review sheet for each applicant. This material should help communicate the Community Support Program's financial impact on the FY24 budget.

This year the formula amount of funding available is \$1,439,215. Eight organizations submitted applications totaling \$1,501,714, which exceeds the formula amount by \$62,499.

Council is scheduled to consider a resolution to award Community Support Grants at their meeting on April 25, 2023.

PREVIOUS COUNCIL ACTION: Each year from FY06 through FY17 Council established a special committee charged with reviewing and scoring the applications using the Council-approved evaluation tool.

On December 27, 2016 Council passed Resolution 2016-78 eliminating the Grant Review Committee, allowing Staff to do a preliminary review of all applications and then pass the application reviews and other informational documents to Council.

In December 2019 Council passed Resolution 2019-64 to increase the funding percentage from 3.4642% to 3.5% of the city's general fund revenue average for the past five (5) years. The purpose of the increase was to round the percentage up to a simple decimal number. The award amounts have varied over the years from 3.03% to 3.91%.

In February 2023, Council passed Resolution 2023-09 amending the funding formula to include revenue from the tobacco excise tax. The new funding guide is: 3.5% of the average General Fund revenue for the five most recently completed fiscal years; plus the Bed Tax Fund for the most recently completed fiscal year; plus the Tobacco Excise Tax Fund for the most recently completed fiscal year.

BACKGROUND: Eight Community Support Grant applications were received; and no capital requests. All submissions have been reviewed and summarized by Staff. All requests were completed and submitted in a timely manner. All application summaries are included in the Council Packet.

DISCUSSION: The funding amount available to be awarded this year is \$1,439,215 based on the formula adopted by Council:

| | |
|-------------------------------------|------------------|
| 5-year Average General Fund Revenue | \$1,167,077 |
| Bed Tax | \$115,724 |
| Tobacco Tax | <u>\$156,414</u> |
| Total: | \$1,439,215 |

The FY24 total funding request is \$1,501,714 and exceeds the FY24 funding formula amount by \$62,499.

The Bed Tax funds are dedicated to visitor industries, for historical and cultural projects, and programs that increase knowledge and appreciation for the community of Unalaska, and its surroundings. These funds are appropriate to aid funding to UVB and MOTA.

The Tobacco Excise Tax funds are dedicated to the Community Support Grant Program for the benefit of public health programs or tobacco education and cessation programs in Unalaska. These funds are appropriate to aid funding to APIA and IFHS through the grant program.

The following is a list of the amounts requested for FY24. The funding to the Rusting Man Foundation was approved through Resolution 2022-45, but it is not contemplated that these funds will come from the grant funding formula.

FY24 Community Grant Application Summary Table

| Organization | FY24 Request |
|--|-----------------------|
| APIA | \$130,000.00 |
| Iliuliuk Family Health Services | \$180,000.00 |
| Museum of the Aleutians | \$373,058.30 |
| UCB/KUCB | \$115,500.00 |
| Unalaska Senior Citizens | \$69,000.88 |
| Unalaska Visitor’s Bureau | \$210,000.00 |
| USAFV | \$329,855.00 |
| Q-Tribe Culture Camp | \$94,299.40 |
| TOTAL | \$1,501,713.58 |
| Rusting Man Foundation | \$125,000 |
| TOTAL | 1,626,713.58 |

Planned activities for FY24 Community Support Grant funding are briefly listed below.

APIA

1. Offers well-rounded behavioral health services that align with needs of the entire community.
2. Enhance prevention and outreach efforts in topic areas that align with community request (e.g., anti-bullying, suicide prevention, and healthy lifestyle choices such as pro-social activities, nutrition/traditional foods, cultural values and safe partner relationships). These events will comply with local mandates related to COVID-19.

3. Network with community partners in Unalaska to prevent and decrease drug use in the community.
4. Requesting \$10,000 less than FY23.
5. Notes: Some APIA activities may qualify for the funds collected via the Excise Tax on Tobacco established in 2021 via Resolution 2021-02.

IFHS

1. Continue to respond to all appropriate after hours/emergency calls. This funding request helps offset a portion of the expense incurred by IFHS to provide this access to urgent/emergent care on the island, and is consistent with the FY23 request.
2. Trends in the healthcare system have led to an increase in costs as there are nursing and equipment shortages driving up costs of vital staff and equipment. The IFHS is seeking funds to cover those expanding costs and to provide the necessary equipment and maintenance to continue after-hours and emergency.
3. Requesting the same amount as previous year.
4. Notes: Some IFHS activities may qualify for the funds collected via the Excise Tax on Tobacco established in 2021 via Resolution 2021-02.

MOTA

1. MOTA is seeking an additional \$55,245 this year reflecting: \$8,514.16 cost of living increases (5.12%), and a \$61,586 increase in insurance benefits.
2. It will cover a portion of personnel costs, utility expenses, travel and training for the Board and staff for professional development.
3. Activities for FY24 include Museum Indigenization and Community Building, working toward financial stability, and improvements in the museum's collections.

Q-Tribe

1. The Tribe is requesting \$59,147.40 more than what was awarded in FY23 in order to expand Camp Qungaayux into a year-round culture preservation program.
2. The Camp Director will plan and develop a program for camp and continued craft nights. This will include hiring staff, mentors, and elders for both activities.
3. Supplies for both day camp and culture craft nights will be purchased in bulk whenever possible and will be ordered in ample time to avoid excess shipping costs.

UCB (Unalaska Community Broadcasting)

1. UCB is requested an additional \$2,900 for cost of living and benefits increases; an additional \$2,300 to cover the cost of an increase in premiums and promotion for KUCB's 40th anniversary events; and an additional \$1,300 for an increase in costs of office supplies, postage and board expenses.
2. Build the internal capacity of KUCB operations via some equipment purchases to increase remote capability as a backup studio.
3. More fully engage with our many communities so that more people feel "at home" with KUCB news and arts and culture programming such as the Unangam Tunuu which began in FY23.

USAFV (Unalaskans Against Sexual Abuse and Family Violence)

1. USAFV is requesting an additional \$92,398 over their FY23 request to provide insurance for Full Time staff, spouses and dependents in order to make benefits comparable to City of Unalaska and other employer benefits.
2. Sustain sanctuary efforts and advocacy for adult and minor survivors of domestic violence, sexual assault, stalking, child abuse, elder abuse, incest, other interpersonal violence,

other violent crime, homelessness, near-homelessness, food insecurity, and others in crisis.

3. Remain engaged in the community through Interagency Cooperative meetings, providing educational/training materials to professionals who work with victims of domestic violence/sexual assault and make community presentations.
4. Notes: USAFV regularly returns unused grant funds to the City.

USC (Unalaska Senior Center)

1. USC requests the \$4000.88 more than requested and awarded in FY23 due to inflation costs. The bulk of this change is Congregate and Meal Delivery Programming.
2. Work with other community organizations to increase volunteerism and donations to support the goals of providing senior citizens nutritional needs and transportation to community destinations including the US Post Office, grocery and cultural/social events.

UVB (Unalaska Visitors Bureau)

1. UVB requests the same grant amount as FY23.
2. Encourage development of Cultural tourism and benefits and work with community organizations such as Ounalashka Corp, MOTA, APIA, Q-Tribe and KUCB Channel 8.
3. Promote Aleutian Region Cultural Tourism to encourage a Cultural & Indigenous Tourism program within the UVB, community, and region. Print on media, add content to social media.
4. Notes: UVB's grant request increased by \$10,000 back in FY21 to fund a one-time branding project. The project is complete, yet the organization's requested amount has remained the same since that time.

Rusting Man Foundation

In FY23 Council funded \$125,000 as the first of two consecutive annual payments for Rusting Man Foundation. FY24 includes the second \$125,000 payment to meet the Council's agreement to fund a total of \$250,000 for creating a Fishermen Memorial sculpture. Karel and Marie Machalek presented the project concept and funding request to City Council several times during the FY23 grant application cycle and Council expressed support for the project. The City Manager and Planning Director requested the Machaleks apply via the Community Support Grant program so the administration could review the project using a standard process. However, the Council decided not to fund the project with money set aside via the Community Support Grant funding formula. This is provided for informational purposes to Council.

ALTERNATIVES: Council may choose to fund the requests as submitted or make changes where it deems necessary. No action requested this evening.

FINANCIAL IMPLICATIONS: Financial implications depend on the amount Council chooses to fund grant requests. No action requested this evening; Council will consider a resolution to fund community support grants at their meeting on April 25.

LEGAL: None

STAFF RECOMMENDATION: Council members are encouraged to complete the Council Grant worksheet with their recommended funding levels, and email it to the Deputy City Clerk by April 17, 2023 (5:00 pm).

PROPOSED MOTION: None; no action requested this evening.

CITY MANAGER COMMENTS: As noted above, no formal Council action is required at this point. We provide this information for your review. Council members can use the City Council recommendation spreadsheet to provide Staff with direction prior to the April 25, 2023 meeting when Council will take action on this item.

ATTACHMENTS:

- Resolution 2023-09 Amending the funding formula
- Grant applications and staff prepared summary sheets
 1. [APIA](#)
 2. [IFHS](#)
 3. [MOTA](#)
 4. [Q-TRIBE](#)
 5. [KUCB](#)
 6. [USAFV](#)
 7. [UNALASKA SENIOR CITIZENS](#)
 8. [UVB](#)