

CITY OF UNALASKA
UNALASKA, ALASKA

RESOLUTION 2018-06

A RESOLUTION OF THE UNALASKA CITY COUNCIL AUTHORIZING EXPENDITURE OF TWO THOUSAND FIVE HUNDRED DOLLARS (\$2,500) FROM COUNCIL'S BUDGET TO SPONSOR THE SOUTHWEST ALASKA MUNICIPAL CONFERENCE 2018 ECONOMIC SUMMIT AND ANNUAL MEMBERSHIP MEETING.

WHEREAS, the Southwest Alaska Municipal Conference (SWAMC) is a non-profit corporation representing members in the Aleutian Islands, on the Alaska Peninsula, and in the Bristol Bay, Kodiak, and Pribilof areas; and

WHEREAS, SWAMC has worked to promote economic development and to enhance the quality of life for the residents of the region since 1986; and

WHEREAS, SWAMC serves as a clearinghouse for information affecting the region and its communities; and

WHEREAS, on behalf of its members, SWAMC advocates for many issues of common concern, including fisheries policies, tourism, ports, harbors, and other capital projects and additional aspects of economic and social development; and

WHEREAS, SWAMC members attend conferences and workshops to address issues of specific interest on a semi-annual basis; and

WHEREAS, SWAMC is seeking member sponsorship of its 2018 Economic Summit and Annual Membership Meeting to be held on March 1st and 2nd 2018 in Anchorage.

NOW THEREFORE, BE IT RESOLVED, that the Unalaska City Council authorizes expenditure of \$2,500 from the Council's FY18 Budget, line item Council Sponsorships Planned, to sponsor the SWAMC 2018 Economic Summit and Annual Membership Meeting.

PASSED AND ADOPTED by a duly constituted quorum of the Unalaska City Council on January 9, 2018.



Frank Kelty
Mayor

ATTEST:



Marjie Veeder
City Clerk



MEMORANDUM TO COUNCIL

TO: MAYOR AND CITY COUNCIL MEMBERS
FROM: MARJIE VEEDER, CITY CLERK
THROUGH: NANCY PETERSON, CITY MANAGER
DATE: JANUARY 9, 2018
RE: RESOLUTION 2018-06: A Resolution of the Unalaska City Council authorizing expenditure of \$2,500 from Council's budget to sponsor the Southwest Alaska Municipal Conference 2018 Economic Summit and Annual Membership Meeting.

SUMMARY: The Southwest Alaska Municipal Conference (SWAMC) is a non-profit regional economic development organization for Southwest Alaska. SWAMC's annual Economic Summit and Membership Meeting are scheduled for March 1 and 2, 2018, in Anchorage. The City of Unalaska is a member of SWAMC and has been invited to sponsor the conference.

BACKGROUND: SWAMC is a non-profit corporation. The goal and mission of SWAMC is to advance the collective interests of Southwest Alaska people, businesses, and communities, and to promote economic opportunities to improve quality of life and influence long-term responsible development. SWAMC serves three sub-regions of Southwest Alaska: the Aleutian/Pribilofs, Bristol Bay, and Kodiak.

Sponsors receive honorable mention during conference proceedings; acknowledgement in conference printed materials; a small banner logo at the conference; and the City's logo on SWAMC's website and conference communications. At the \$2,500 sponsorship level, two conference tickets are provided.

PREVIOUS COUNCIL ACTION: Council included \$2,500 for sponsorship of this conference in their FY18 budget. Council has sponsored this conference at the \$2,500 level for at least the last six years (FY12 through FY17).

ALTERNATIVES: Council could choose not to sponsor the conference; or to increase or decrease the contemplated sponsorship amount.

FINANCIAL IMPLICATIONS: \$2,500 was budgeted this fiscal year to sponsor this conference under the Council's Planned Sponsorship line item.

LEGAL: No legal opinion is necessary for this item.

PROPOSED MOTION: "I move to adopt Resolution 2018-06."

ATTACHMENTS: December 11, 2017 letter from SWAMC and related sponsorship form.



December 11, 2017

RE: Sponsorship for the 2018 SWAMC Economic Summit and Membership Meeting

Dear Mayor Frank Kelty,

The Southwest Alaska Municipal Conference (SWAMC) celebrates its 30th anniversary in 2018. Over the past 30 years our region has made progress on many economic development fronts but many challenges still remain, including financial uncertainty and economic downturns in recent years. SWAMC recognizes that its role and mission, to promote economic development and community well-being in Southwest Alaska, is even more critical during times of change and uncertainty. Our theme for the 2018 Economic Summit and Membership Meeting is **Resilient Communities Meeting the Challenge of Tomorrow** and we invite you to join us in Anchorage on March 1-2, 2018 to discuss how our region can work together to meet challenges of expensive energy, high transportation costs, poor or expensive internet availability, and reduced State support for infrastructure and services.

SWAMC recognizes the annual Economic Summit and Membership Meeting as a core function of our organization. The annual Summit represents the largest gathering of government and business leaders from Southwest Alaska meeting together to promote policies of importance to our region. SWAMC's annual summit benefits the region in several key areas: (1) provides our members with relevant and current information on subjects important and relevant to our region; (2) serves as a networking opportunity for exchanging expertise, lessons learned and best practices among community leaders; (3) connects SWAMC, as a regional organization, with elected leaders to express SWAMC's positions on policy issues important to the region. This year SWAMC identified important issues as transportation, opioid abuse, Federal initiatives of the Trump Administration, broadband, a fiscal plan for the State of Alaska, high energy costs, and fishery support and management.

SWAMC recognizes that the success and quality of our annual Economic Summit depends on your support and we invite you to help our 2018 Summit. With you help we can continue ensure the Southwest region has a forum that focuses on issues important to our region and brings people from across the region together to teach and learn from each other. Please review the enclosed Sponsorship packet detailing the different funding level categories and consider supporting SWAMC's 30th anniversary and **Resilient Communities Meeting the Challenge of Tomorrow** summit in 2018!

We are always grateful for our partners and their support, and welcome any questions and feedback. Please contact Doug Griffin, Executive Director at dgriffin@swamc.org with any questions. Happy Holidays, and we look forward to seeing you in March!

Sincerely,

Rebecca Skinner, President
Southwest Alaska Municipal Conference



Southwest Alaska Economic Summit & SWAMC Annual Membership Meeting March 1st & 2nd, 2018

Sponsorship Opportunities

SWAMC celebrates **Resilient Communities Meeting the Challenge of Tomorrow** and its **30th Anniversary as an Economic Development Organization!** To show your support for this accomplishment, we invite you to be a sponsor of the 2018 Southwest Alaska Economic Summit and SWAMC Annual Membership Meeting at the Hotel Captain Cook in Anchorage. Sponsors receive honorable mention during conference proceedings, acknowledgement on printed materials and highlighted on SWAMC Honor Roll affixed to the head table, in addition to promotion on our website and numerous newsletters before and after the events. Sponsorships are marketing opportunities to advertise and build name recognition in Southwest Alaska communities. To reserve a sponsorship, call SWAMC at (907) 562-7380 or complete the information below and email to dgriffin@swamc.org.

Yes, I would like to be a Sponsor of the 2018 Southwest Alaska Economic Summit and SWAMC Annual Membership Meeting (please check box below):

<input type="checkbox"/>	Skipper (Platinum Partner)	\$5,000
<input type="checkbox"/>	First Mate (Gold Partner)	\$3,500
<input type="checkbox"/>	Deck Master (Silver Partner)	\$2,500
<input type="checkbox"/>	Deck Hand (Bronze Partner)	\$1,500
<input type="checkbox"/>	Coffee Break (Copper Partner)	\$750

Contact Name: _____

Community/Organization: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____ Email: _____

- To pay via check, please make checks payable to: SWAMC and mail to the address below.

To pay via credit card, please visit our website at: www.swamc.org and click on *SPONSOR* in the dropdown menu under 2018 Conference tab. As of 12/11/17 our website is being updated. The payment button should be available by 12/22/17. Call 562-7380 if you have any questions or need assistance.



Southwest Alaska Municipal Conference

3300 Arctic Boulevard, Suite 203 Anchorage, AK 99503 p: 907.562.7380 www.swamc.org

Alaska Peninsula
Aleutian Chain
Bristol Bay
Kodiak Island
Pribilof Islands

*Celebrating 30 Years of Economic Development and Advocacy for Southwest Alaskans.
Resilient Communities Meeting the Challenge of Tomorrow*



Southwest Alaska Municipal Conference

2018 Summit *Highliners*

Comparison Chart

	Skipper \$5,000	First Mate \$3,500	Deck Master \$2,500	Deck Hand \$1,500	Coffee Break \$750
Level	Platinum	Gold	Silver	Bronze	Copper
Conference Tickets	4	3	2	1	0
Total Ticket Value	\$1,440	\$1,080	\$720	\$360	\$0
Banner Logo at Conference	Large	Medium	Small	Small	Small
Logo in Monthly Newsletter to 750+ recipients	✓	✓	✓	✓	✓
Newsletter Piece Highlight	✓	✓			
Honorable Mention Throughout Conference	✓	✓	✓	✓	✓
Logo in Pre-Conference Materials & Emails	Large	Medium	Small	Small	Small
Listed in Conference Program	✓	✓	✓	✓	✓
SWAMC WEBSITE (www.swamc.org)					
Logo on SWAMC Website	Large	Medium	Small	Small	Small
	✓	✓	✓	✓	✓